

GOING HOME TO BURKINA FASO

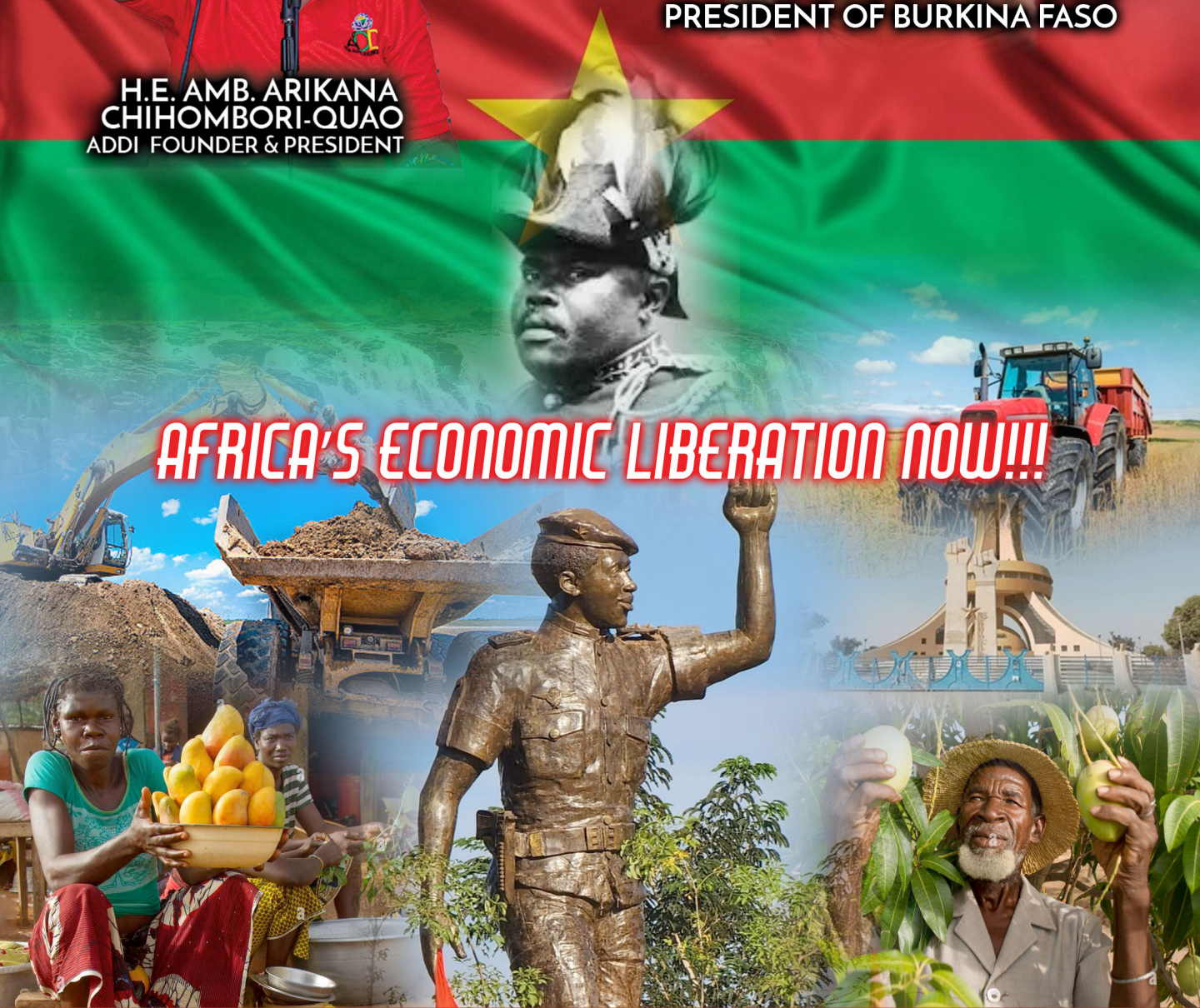
- OUR EL DORADO
TRIP DATES:
OCT 26 - NOV 8, 2025



H.E. AMB. ARIKANA
CHIHOMBORI-QUAO
ADDI FOUNDER & PRESIDENT



CAPTAIN
IBRAHIM TRAORE
PRESIDENT OF BURKINA FASO



AFRICA'S ECONOMIC LIBERATION NOW!!!

Going Home To Burkina Faso

VENUE

Ouagadougou Burkina Faso

WHEN

October 26 – November 8, 2025

TIME

8:00 AM – 5:00 PM

CONTACT

www.ouraddi.org/burkina-faso/
investment@ouraddi.org

DETAILS OF SPONSORSHIP PACKAGES

ALL SPONSORSHIPS INCLUDE:

- Company logo on marketing materials, website, and general event signage
- Statement of gratitude on social media
- Special mention by our event MC

Palladium Level – *Exclusive* – \$250,000

Conference could be presented by your company!

- Press release recognizing company organizations contribution
- Planned one-on-ones with top VIPs
- 15 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 15 people
- Speak at the Opening Session of the Expo for 10 mins
- Branded banner adjacent to registration area and host hotel's lobby. Banner height-6 feet.
- Prominent logo placement on marketing materials, website, and general event signage
- Company to provide unlimited promotional materials in conference bags & distributed throughout sessions
- Official program guide listing as Presenting sponsor
- Full page ad in program guide (Back outer page)
- Prominent booth space included with sponsorship
- 15 T-Shirts

DETAILS OF SPONSORSHIP PACKAGES

Titanium Level – *Exclusive* – \$100,000

Conference could be presented by your company!

- Press release recognizing company organizations contribution
- Planned one-on-ones with top VIPs
- 12 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 12 people
- Speak at the Opening Session of the Expo for 7 mins
- Branded banner adjacent to registration area and host hotel's lobby. Banner height-6 feet
- Prominent logo placement on marketing materials, website, and general event signage
- Company to provide 4 promotional materials in conference bags & distributed throughout sessions
- Official program guide listing as Presenting sponsor
- Full page ad inside program guide (Front inner page)
- Prominent booth space included with sponsorship
- 12 T-Shirts

Platinum Level – *Exclusive* – \$50,000

Conference could be presented by your company!

- Press release recognizing company organizations contribution
- Planned one-on-ones with top VIPs
- 10 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 10 people
- Speak at the Opening Session of the Expo for 5 mins
- Branded banner adjacent to registration area and host hotel's lobby. height-4 feet
- Prominent logo placement on marketing materials, website, and general event signage
- Company to provide 3 promotional materials in conference bags & distributed throughout sessions
- Official program guide listing as Presenting sponsor
- Full page ad in program guide (Back inner page)
- Prominent booth space included with sponsorship
- 10 T-Shirts

DETAILS OF SPONSORSHIP PACKAGES

Gold Level – *Exclusive* – \$25,000

Ecologically friendly bags will be given to each attendee to carry during the conference and well after. Attendees, exhibitors, speakers, and staff could be wearing your company's name!

- Press release recognizing company organization contribution
- 8 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 8 people
- Access to VIPs
- Branded banner adjacent to registration area and host hotel's lobby
- Prominent logo placement on website, and general event signage
- Company to provide 2 promotional materials in conference bags & distributed throughout sessions
- Official program guide listing as Presenting sponsor
- Branded sign at bag pick-up table, located near the trade show floor entrance
- Full page ad inside program guide
- Official program guide listing as sponsor
- Booth Space Included with sponsorship
- 8 T-Shirts

DETAILS OF SPONSORSHIP PACKAGES

Silver Level – *Exclusive* – \$15,000

- 5 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 5 people
- Access to VIPs
- Branded sign at registration desk stating sponsorship
- Half page ad inside program guide
- Official program listing as sponsor
- Company to provide 1 promotional material in conference bags & distributed throughout sessions
- Company will provide color logo to be printed on signage
- 5 T-Shirts

Bronze Level – *Exclusive* – \$10,000

- 3 Entry Tickets to Expo
- Priority seating at the Farewell Dinner for 3 people
- Folders and pens will be included in conference bags & distributed throughout sessions
- Panelist at networking event
- 1/3 page ad in program guide
- Booth space included with sponsorship
- 3 T-Shirts

DETAILS OF SPONSORSHIP PACKAGES

Lunch – 2 Available – \$2,500

Sponsoring lunch will attract attention to your company during our busiest time on the trade show floor.

- Branded signage placed throughout lunch area
- Dedicated announcement of sponsorship at conclusion of sessions leading up to lunch

Bag Swag – \$500

Garner additional exposure by including an informational insert or promotional item in our conference bags.

- Company will provide minimum of 500 items to be included in conference bag