

GOING HOME TO BURKINA FASO

— OUR EL DORADO
TRIP DATES:
OCT 26 - NOV 8, 2025

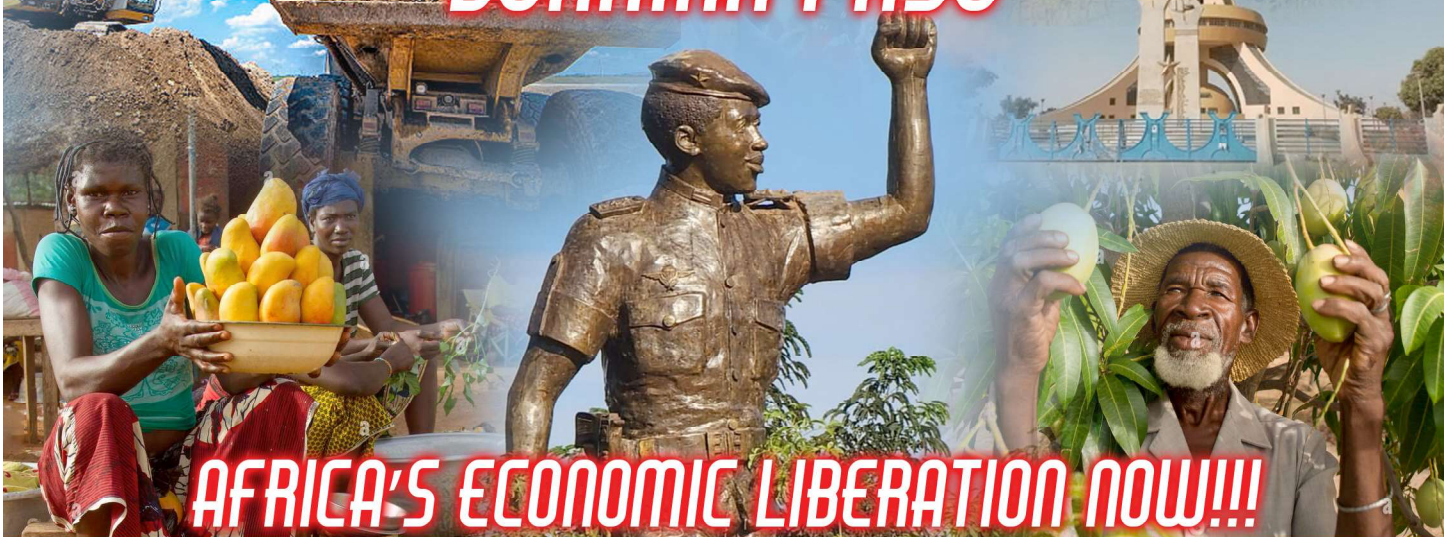


H.E. AMB. ARIKANA
CHIHOMBORI-QUAO
ADDI FOUNDER & PRESIDENT



CAPTAIN
IBRAHIM TRAORE
PRESIDENT OF BURKINA FASO

2025 ADDI BUSINESS SUMMIT BURKINA FASO



AFRICA'S ECONOMIC LIBERATION NOW!!!

SPONSORSHIP PACKAGE

VENUE

Ouagadougou, Burkina Faso

WHEN

October 27 – November 8, 2025

TIME

CONTACT

www.ouraddi.org/burkinafaso
investment@ouraddi.org
simsvk@ouraddi.org



DETAILS OF SPONSORSHIP PACKAGES

ALL SPONSORSHIPS INCLUDE:

- Company logo on marketing materials, website, and general event signage
- Statement of gratitude on social media
- Special mention by our event MC

The government of Burkina Faso has awarded an opportunity for various government Ministers to address us during our visit. We would also like to offer the opportunity to our ADDI Diaspora Businesses to have Bilateral meetings with the Ministers, after they have presented to us. This is an opportunity to allow you to hear all the business opportunities directly from the Ministers.

Palladium Level – *Exclusive* – \$150,000

Conference could be presented by your company!

- ADDI will facilitate ADDI Business Members presenting their business to 4 Government Ministers
 - Press release recognizing company organizations contribution.
 - First right of refusal for all projects presented.
 - Planned one-on-ones with top VIPs and government officials available to ADDI.
 - 10 Entry Tickets to Business Summit.
 - Priority seating at the Farewell Dinner for 10 people.
 - Speak at the Business Summit for 10 mins (Before or After the Minister, based upon Protocols).
 - Branded banner adjacent to registration area and host hotel's lobby- Banner height-6 feet (Maximum height allowed).
 - Strategic logo placement on marketing materials, website, and general event signage.
 - Company to provide unlimited promotional materials in conference bags & distributed throughout sessions.
 - Official program guide listing as Presenting sponsor and Event Partner.
 - 2-Full page ads in program guide (Back outer page and next to Event Itinerary).
 - Prominent booth space included with sponsorship.
 - 10 T-Shirts
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Titanium Level – *Exclusive* – \$100,000

Conference could be presented by your company!

- Second Right of refusal for major projects presented.
 - ADDI will facilitate ADDI Business Members presenting their business to 3 Government Ministers
 - Joint Press release Pre-Event recognizing company organizations contribution.
 - Planned one-on-ones with some VIPs and some government officials.
 - 6 Entry Tickets to Business Summit
 - Priority seating at the Farewell Dinner for 6 people.
 - Speak at the Opening Session of the Business Summit for 5 mins.
 - Branded banner adjacent to registration area-Banner-Maximum height-6 feet.
 - Prominent logo placement on marketing materials and website.
 - Company to provide 4 promotional materials in conference bags & distributed throughout sessions
 - Official program guide listing as a sponsor.
 - Full page ad inside program guide (Front inner page)
 - Prominent booth space included with sponsorship
 - 6 T-Shirts
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Platinum Level – *Exclusive* – \$75,000

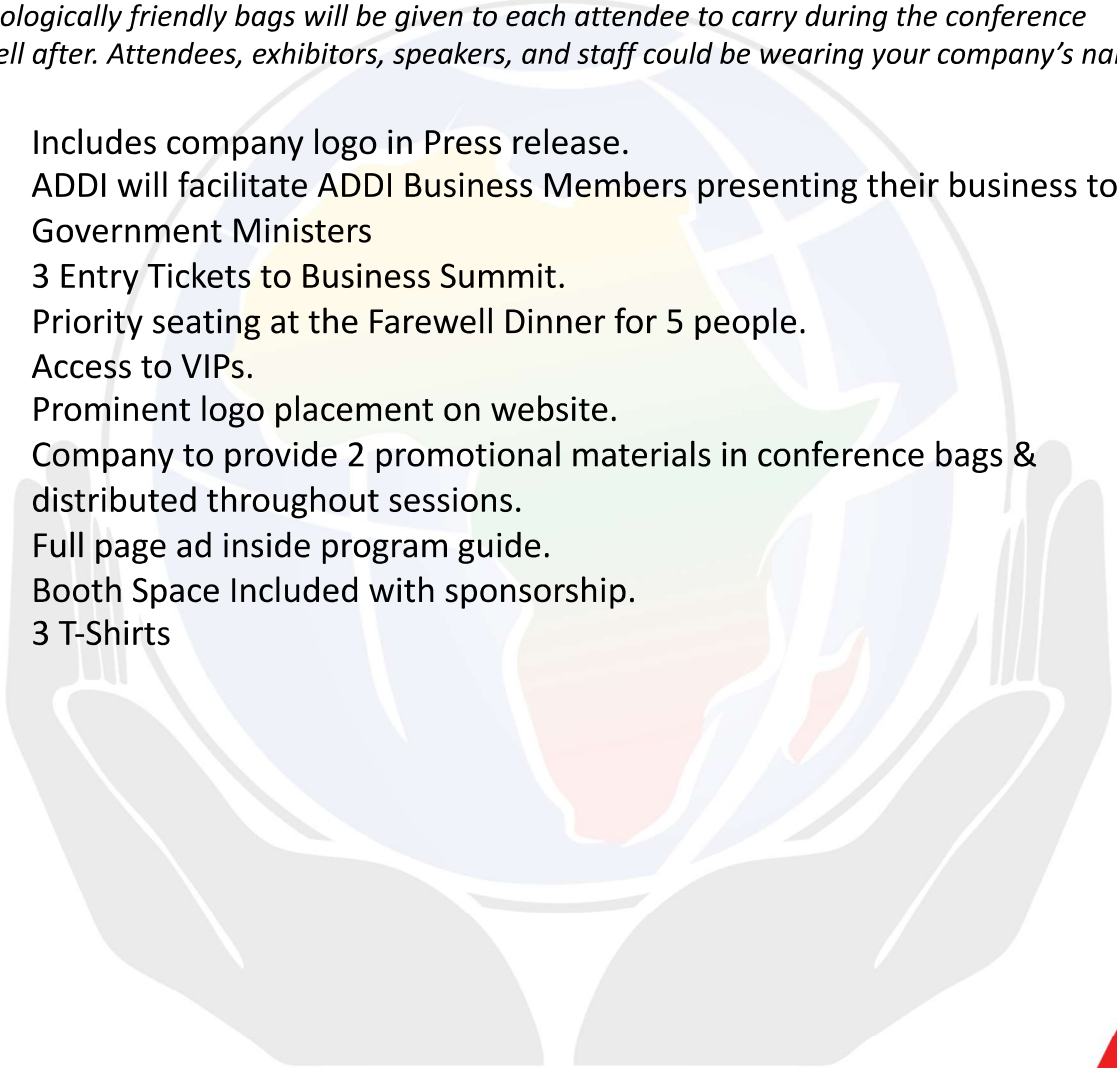
Conference could be presented by your company!

- Press release recognizing company organizations contribution.
 - ADDI will facilitate ADDI Business Members presenting their business to 2 Government Ministers
 - 5 Entry Tickets to Business Summit.
 - Priority seating at the Farewell Dinner for 5 people.
 - Speak at the Opening Session of the Business Summit for 3 mins.
 - Prominent logo placement on marketing materials, website, and general event signage.
 - Company to provide 3 promotional materials in conference bags & distributed throughout sessions.
 - Official program guide listing as Presenting sponsor.
 - Full page ad in program guide (inside official program).
 - Prominent booth space included with sponsorship.
 - 5 T-Shirts
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DETAILS OF SPONSORSHIP PACKAGES

Gold Level – *Exclusive* – \$50,000

Ecologically friendly bags will be given to each attendee to carry during the conference and well after. Attendees, exhibitors, speakers, and staff could be wearing your company's name!

- Includes company logo in Press release.
 - ADDI will facilitate ADDI Business Members presenting their business to 1 Government Ministers
 - 3 Entry Tickets to Business Summit.
 - Priority seating at the Farewell Dinner for 5 people.
 - Access to VIPs.
 - Prominent logo placement on website.
 - Company to provide 2 promotional materials in conference bags & distributed throughout sessions.
 - Full page ad inside program guide.
 - Booth Space Included with sponsorship.
 - 3 T-Shirts
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Silver Level – *Exclusive* – \$25,000

- 2 Entry Tickets to Business Summit.
 - Priority seating at the Farewell Dinner for 3 people.
 - Access to some VIPs.
 - Half page ad inside program guide.
 - Company to provide 1 promotional material in conference bags & distributed throughout sessions.
 - Company will provide color logo.
 - 2 T-Shirts
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BURKINA FASO BUSINESS SUMMIT

DETAILS OF SPONSORSHIP PACKAGES

Bronze Level – *Exclusive* – \$15,000

- 1 Entry Ticket to Business Summit.
 - Priority seating at the Farewell Dinner for 2 people.
 - Company provides their Folders and pens will be included in conference bags & distributed throughout sessions.
 - 1/3 page ad in program guide.
 - Booth space included with sponsorship.
 - 1 T-Shirt.
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DETAILS OF SPONSORSHIP PACKAGES

Lunch – 2 Available – \$2,500

Sponsoring lunch will attract attention to your company during our busiest time on the trade show floor.

- Branded signage placed throughout lunch area
- Dedicated announcement of sponsorship at conclusion of sessions leading up to lunch

Bag Swag – \$500

Garner additional exposure by including an informational insert or promotional item in our conference bags

- Sponsor Company will provide a minimum of 500 items to be included in conference